

# **Sponsorship Brochure**

# 9th IAF India Annual Conference 2025

**Great Minds! One Place!** 



### 14-16 November 2025 | Sandipani Hometel, Pune















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# Sponsorship Benefits

Below are the benefits for our Sponsors. Click here for detailed explanation



Exclusive Benefit: Sponsor-Focused Collaborative Session (Outreach Offering)

A customized facilitation experience by certified or skilled practitioners — designed to support your team's goals.

An exclusive outreach offering — let's explore together!

# Sponsorship Package Details

Sponsorship Category	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Sponsorshiop Value	₹5,00,000/-	₹3,50,000/-	₹2,00,000/-	₹1,00,000/-	₹50,000/-
Nominee	One	Two	Three	Four	Unlimited
Branding & Visibility					
Logo placement across official conference branding	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>
Visibility on the official conference website	~	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>
Inclusion on IAF standee display	4 at Premium Iounge	3 at Elite Zone	2 at Showcase Bay	1 at Connect Corner	NA
Social media promotions and mentions (pre-event, during, and post-event)	Five	Four	Three	Two	Two
Participation & Access					
Complimentary conference registrations	Five	Four	Three	Two	One
Dedicated sponsor booth	Torna Premium Lounge	Rajgad Elite Zone	Sinhagad Showcase Bay	Purandar Connect corner	NA
IAF India-level virtual session (Sessions / participants per session)	3 sessions / 5 participants	2 sessions / 3 participants	1 session / 2 participants	NA	NA
Experience & Recognition					
Sponsor brochure inclusion in delegate kit	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Sponsor identification badges	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Acknowledgement during plenary sessions	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>&gt;</b>	<b>✓</b>



# DIAMOND **PARTNER**



SPONSORSHIP VALUE: ₹5,00,000/-

# Branding & Visibility

- Maximum exposure across all key branding platforms.
- Seamless integration of the sponsor's identity into the visual ecosystem of the conference, reinforcing recall and prestige.

#### **INCLUDES:**

- Logo placement across official conference branding
- Visibility on the official conference website
- Sponsor standee display (4 standees at "Premium") Location"; size: 2.5 ft × 6 ft)
- Inclusion on IAF standee display
- Social media promotions and mentions

# Participation & Access

- Front-row access to the conference both as participants and as thought-leaders.
- Unique opportunity to engage virtually with IAF's extended professional community across India

#### **INCLUDES:**

- Complimentary conference registrations: 5
- Dedicated sponsor booth: Torna Booth Space (Premium Lounge)
- IAF India-level virtual sessions: 3 sessions (up to 5 participants per session



### Experience & Recognition

- Focus on tangible presence, personalized engagement.
- Formal acknowledgment creating a memorable sponsor experience that goes beyond logos and visibility.

- Sponsor brochure inclusion in delegate kit
- Sponsor identification badges
- Acknowledgement during plenary sessions



# **PLATINUM PARTNER**



SPONSORSHIP VALUE: ₹3,50,000/-

# 얼 Branding & Visibility

- Maximum exposure across all key branding platforms.
- Seamless integration of the sponsor's identity into the visual ecosystem of the conference, reinforcing recall and prestige.

#### **INCLUDES:**

- Logo placement across official conference branding
- Visibility on the official conference website
- Sponsor standee display (3 standees at Premier Location; size:  $2.5 \text{ ft} \times 6 \text{ ft}$ )
- Inclusion on IAF standee display
- Social media promotions and mentions

# Participation & Access

- Front-row access to the conference both as participants and as thought-leaders.
- Unique opportunity to engage virtually with IAF's extended professional community across India

#### **INCLUDES:**

- Complimentary conference registrations: 4
- Dedicated sponsor booth: Rajgad Booth Space (Elite Zone)
- IAF India-level virtual sessions: 2 sessions (up to 3 participants per session



### Experience & Recognition

- Focus on tangible presence, personalized engagement.
- Formal acknowledgment creating a memorable sponsor experience that goes beyond logos and visibility.

- Sponsor brochure inclusion in delegate kit
- Sponsor identification badges
- Acknowledgement during plenary sessions



# GOLD **PARTNER**



SPONSORSHIP VALUE: ₹2,00,000/-

# Branding & Visibility

- Maximum exposure across all key branding platforms.
- Seamless integration of the sponsor's identity into the visual ecosystem of the conference, reinforcing recall and prestige.

#### **INCLUDES:**

- Logo placement across official conference branding
- Visibility on the official conference website
- Sponsor standee display (2 standees at Premium Locations; size:  $2.5 \text{ ft} \times 6 \text{ ft}$
- Inclusion on IAF standee display
- Social media promotions and mentions

# Participation & Access

- Front-row access to the conference both as participants and as thought-leaders.
- Unique opportunity to engage virtually with IAF's extended professional community across India

#### **INCLUDES:**

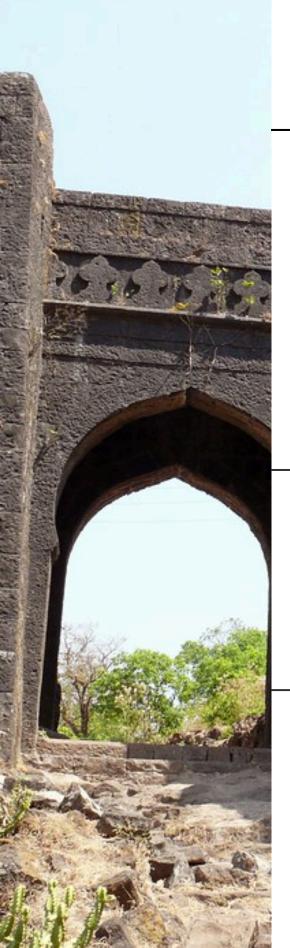
- Complimentary conference registrations: 3
- Dedicated sponsor booth: Sinhagad Booth Space (Showcase Bay)
- IAF India-level virtual sessions: 1 sessions (up to 2 participants per session



### Experience & Recognition

- Focus on tangible presence, personalized engagement.
- Formal acknowledgment creating a memorable sponsor experience that goes beyond logos and visibility.

- Sponsor brochure inclusion in delegate kit
- Sponsor identification badges
- Acknowledgement during plenary sessions



# **SILVER PARTNER**



SPONSORSHIP VALUE: ₹1,00,000/-

# Branding & Visibility

- Maximum exposure across all key branding platforms.
- Seamless integration of the sponsor's identity into the visual ecosystem of the conference, reinforcing recall and prestige.

#### **INCLUDES:**

- Logo placement across official conference branding
- Visibility on the official conference website
- Sponsor standee display (1 standee placed near the stall; size:  $2.5 \text{ ft} \times 6 \text{ ft}$ )
- Inclusion on IAF standee display
- Social media promotions and mentions

# Participation & Access

Front-row access to the conference both as participants and as thought-leaders.

#### **INCLUDES:**

- Complimentary conference registrations: 2
- Dedicated sponsor booth: Purandar Booth Space (Connect Corner)



### Experience & Recognition

- Focus on tangible presence, personalized engagement.
- Formal acknowledgment creating a memorable sponsor experience that goes beyond logos and visibility.

- Sponsor brochure inclusion in delegate kit
- Sponsor identification badges
- Acknowledgement during plenary sessions

# **BRONZE PARTNER**



§ SPONSORSHIP VALUE: ₹50,000/-



# Branding & Visibility

Essential brand visibility through consistent presence across official communication channels and visual conference materials, ensuring recognition within the broader event ecosystem.

#### **INCLUDES:**

- Logo placement across official conference branding
- Visibility on the official conference website
- Inclusion on IAF standee display
- Social media promotions and mentions (pre-event and during the event)



# Participation & Access

Focused presence with select access to the conference experience — allowing representation, networking, and visibility within key event moments.

#### **INCLUDES:**

Complimentary conference registration: 1



### Experience & Recognition

Appreciation through formal mentions during select sessions and inclusion in delegate materials — ensuring visibility and gratitude for your valued support.

- Sponsor brochure inclusion in delegate kit
- Sponsor identification badges
- Acknowledgement during plenary sessions



# In-Kind Sponsorship Details

#### **Youth Catalyst Partner**

Support: Sponsor 5 students – Limited to 3 Nominees

Who can Sponsor: Educational institutions, youth-focused startups, CSR arms, and foundations, etc.

Impact: Enable youth to build core facilitation skills such as deep listening, group process design, and collaborative leadership

Recognition: Acknowledged during plenary sessions, in the brochure, and across social media platforms

#### **Knowledge Partner**

Support: Display / Contribute facilitation books, Self- development books or digital resources during the Conference.

Who can Sponsor: Publishers, L&D firms,
OD consultants, and academic institutions,
etc.

Impact: Promote access to learning and shared knowledge within the facilitation community

Recognition: Branding in the Knowledge Corner/Library Zone and on social media handles

#### **Experience Partner**

Support: Sponsor curated spaces like wellness corners, cultural segments, or immersive facilitation zones. Limited to 2 Nominees

Who can Sponsor: Wellness retreats, performing arts groups, and experiential education providers etc.

Impact: Elevate the participant experience and emotional engagement at the conference

Recognition: Zone branding at the venue and acknowledgement on social media handles

#### **Media & Creative Partner**

Support: Offer photography, videography, illustration/design, or media coverage (print/digital) for the conference

Who can Sponsor: Visual practitioners, creative studios, newspapers, business magazines, and media students etc.

Impact: Amplify the conference's reach, storytelling, and visibility beyond the event space

Recognition: Credits in published content, tags on social media, and formal recognition during the closing ceremony

**Note:** Only display and complimentary contributions allowed No sales or transactions permitted.

# 9th IAF India Annual Conference 2025

Great Minds! One Place to Be!



Behind every successful event is a sponsor who said, 'Let's do this!' Thank you for being our spark and strength.







Call / Whatsapp

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